

LifeSize® Results™

CUSTOMER SUCCESS STORIES



LiveSize® Video Center helps organizations connect, collaborate and manage resources faster and easier than ever.

Unlimited Possibilities: Video communications live and on demand

Using LifeSize® Video Center, companies, schools and institutions worldwide can now stream, record and auto-publish crystal-clear HD quality video with one single appliance. This means easy access to the information you need when and where you need it—live or on demand. See for yourself how organizations are using this powerful new tool to open communication pathways across town or across the globe.

Corporate Communications



Web-based travel company specializing in international vacation rentals

Austin, Texas

Challenge:

This growing organization needed a better way to distribute timely corporate information and business-critical updates to the company's international workforce.

Solution:

- Utilizing LifeSize® Room 220™ connected to LifeSize Video Center, all-hands corporate meetings were recorded and streamed live every Friday to employees around the world.
- The company posted recorded videos to their existing intranet site using LifeSize Video Center's embedding feature, allowing employees to view archived videos at their convenience.

Results:

More effective communications between headquarters and remote employees, with the added flexibility to view recordings at any time and from any location with internet access.

Higher Education, Training and Healthcare



University system with multiple objectives

Woodbury, Minnesota

Challenge:

This multisite university needed the ability to easily record and play back class lectures for students, as well as conduct and record training sessions for remote employees.

Solution:

- The university utilized LifeSize Video Center connected to LifeSize Room 220 and LifeSize Express® 220™ systems for optimal viewing, recording and playback.
- School of Nursing students enhanced crisis skills with peer-reviewed playback of trauma scenarios. The students worked in a patient simulation lab while the professor and classmates watched a live stream via LifeSize Video Center. After the training, students watched themselves on LifeSize Video Center recordings and evaluated their performances.
- University admissions representatives used LifeSize Video Center to complete a three-week training course, all off site via remote video communications.

Results:

An enriched educational experience for students and professors, better retention of information and enhanced learning, reduced travel time and expense for all participants, reduced carbon emissions.



K-12 Education

Rural school district serving a dispersed population

Waycross, Georgia

Challenge:

With the goal of delivering a first-class, 21st century learning experience, school and district administrators set out to bring industry experts and community leaders into the classroom without incurring added travel costs.

Solution:

- Researchers from a leading university presented live streaming science lessons to 4th, 5th and 6th grade science classes via the LifeSize 220 system connected to Lifesize Video Center. Sessions included lab experiments using liquid nitrogen, virtual views into an electron microscope and insights on nanotechnology.
- Through Lifesize Video Center, 6th grade social studies classes learned about current issues, state policy and the complexities of government via live, up-close video presentations featuring members of the Georgia legislature.
- Lectures and presentations were recorded via Lifesize Video Center and made available for other classes to view on demand.

Results:

Positive exposure to innovative technologies and new content otherwise not available, virtual problem solving, insight into real-world applications of knowledge, reduced travel time and expense for visiting experts, reduced carbon emissions.

Product Development and Collaboration

An international video game developer

Reykjavík, Iceland



Challenge:

With offices in Iceland, China, the United Kingdom and the United States, this company needed greater collaboration among its geographically dispersed development teams without increasing travel costs. Specifically, they needed a way to view streaming game sessions in real time and to record sessions for future viewing.

Solution:

- Live gaming sessions, using new video game material, were recorded using Lifesize Video Center and LifeSize Room 220 HD endpoints connected to a game console.
- Development teams loaded existing material onto Lifesize Video Center and let development groups refer back to recorded sessions as needed, thus improving the collaborative environment and allowing for playback where time differences impede communications.

Results:

Improved productivity, more effective collaboration of resources, faster time to market, reduced travel time and expense, reduced carbon emissions.

LifeSize® Video Center

Be Everywhere. Live or On Demand.



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